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CC1 EXHIBITS CAMERA-BASED AUTOMATIC REGISTER CONTROL AT INTERNATIONAL TRADESHOW FOR LABEL PRINTERS

*LabelExpo Europe 2015 in Brussels Provides Forum to Showcase Company's
Digital Register Control Technology*

Portsmouth, NH - CC1 showcased its [camera-based Automatic Register Control](#) product line at the much-anticipated LabelExpo Europe. This show is the world's largest event for the label and package printing industry and was held at the Brussels Expo in Brussels, Belgium. The event provided CC1 with a key opportunity to showcase its capabilities in front of international industry leaders, premier vendors and prospective clients. Set in the picturesque and historic city of Brussels, the event and location lent itself to key networking opportunities and relationship building.

"As the pioneer of camera-based technology for web inspection and process control, CC1 was excited to see the degree of innovation apparent throughout this year's LabelExpo," said Jim Lewis, President of CC1. "We are thrilled to see how integral this technology has become in the industry. Shows like LabelExpo provide us with an unparalleled opportunity to determine and continue to lead the direction in promoting digital register control technology to successfully address new process and control requirements."

A Glimpse into the Future of Automatic Register Control

The LabelExpo show was integral to CC1 in helping solidify current relationships and connect with key decision-makers, as well as help introduce the technology to prospective business partners.

"The show was well-attended and provided an impressive glimpse into the technology developments which will carry the industry into the next three to five years," stated John DeCarlo, Vice President and

General Manager at CC1. “It provided an excellent platform upon which CC1 can direct current products and future developments.”

Demand-Drivers for Camera-Based Color Register Control in Label Printing

CC1 offers a [camera-based register control system for flexographic and offset web presses](#). This technology has become critical as the demand for greater and tighter register accuracy increases and packaging production becomes more complex. The demand to lower costs becomes more important to improving the bottom line. While many press manufacturers exhibited traditional mark-to-pulse register controls, the need to institute a camera-based system, such as CC1’s product, has become an industry standard.

About CC1, Inc.

CC1, Inc. is the premier provider of digital Automatic Register Control, Web Video, Register Motorization, and Pre-Registration solutions for today's web printer. For more information, please visit: <http://www.cc1inc.com>.

About LabelExpo Europe

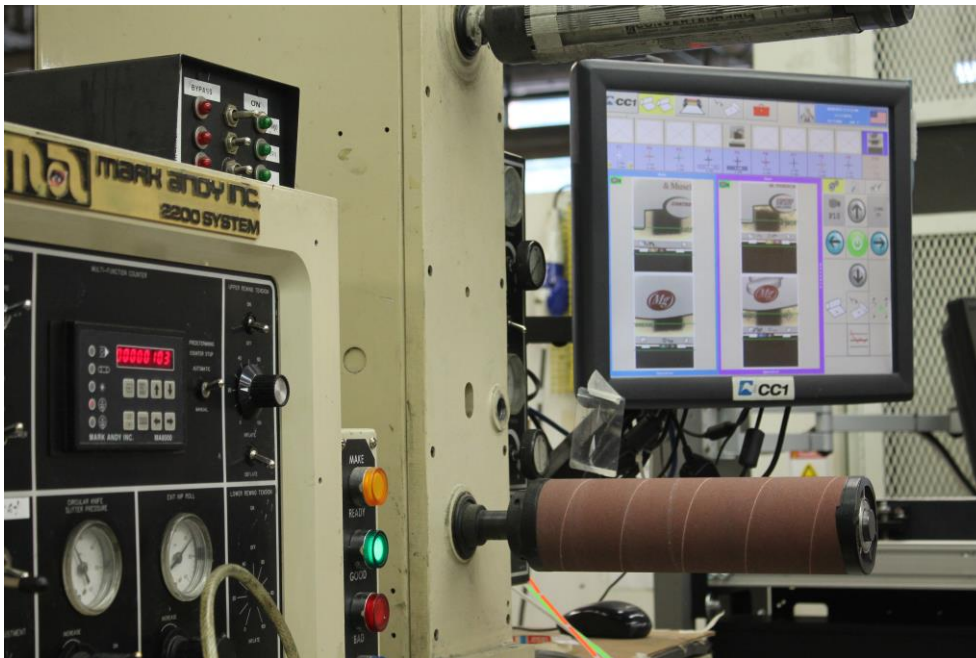
Held every two years, LabelExpo Europe is the world’s largest event for the label and package printing industry. Held at Brussels Expo from 29 September to 2 October, the show enjoyed its largest edition as it marked its 35th anniversary. For more information, please visit: <http://www.labelexpo-europe.com>.

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If you would like more information about this topic, please contact Penny Lewis Shawah at 203-520-5077 or email at penny@whitedogmarketingsolutions.com.



A panoramic view of the Brussels Expo, venue for this year's LabelExpo Europe event for label and package printers.



CC1's Camera-based **Automatic Register Controls** help address the need in today's label printing market for greater and tighter register accuracy, while helping lower production costs